

FIG. 1

- 10A FIRST MEANS
- 10B SECOND MEANS
- 10C THIRD MEANS
- 10D FOURTH MEANS

FIG. 2

- S1 PROVIDE A PLURALITY OF ADVERTISEMENTS
- S2 PROVIDE QUIZZES CORRESPONDING TO RESPECTIVE ADVERTISEMENTS
- S3 ANSWER THE QUIZZES
- S4 INPUT AN IDENTIFICATION NUMBER OF A CONTESTANT
- S5 CORRECT ANSWER
- S6 PROVIDE A PRIZE TO A CONTESTANT CHOSEN BY LOT OUT OF THOSE WHO ANSWERED CORRECTLY
- S7 PROVIDE A SERVICE SUCH AS A DISCOUNT OF A COMMODITY
- S8 WRONG ANSWER
- S9 PROVIDE A SERVICE SUCH AS A DISCOUNT OF A COMMODITY

FIG. 3

- 10E FIFTH MEANS
- 10F SIXTH MEANS
- 10G SEVENTH MEANS
- 10H EIGHTH MEANS
- 10I NINTH MEANS

10J TENTH MEANS

11 (COMPUTER TERMINAL)

FIG. 4

SITE OF A CORPORATION

VQ SITE

(PRE-QUESTIONNAIRE)

SELECT A QUIZ

SELECT A CORPORATION

SELECT A PRIZE

ALWAYS CLICK ADVERTISEMENTS

UNDERSTAND COMMODITY INFORMATION

(MINI-QUESTIONNAIRE)

ANSWER THE QUIZ

ENTER A CONTEST FOR PRIZES

APPLICATION QUESTIONNAIRE

ENGINE FOR TIMELY GRASPING DB

FOLLOW-UP

FEEDBACK

FIG. 5

10E FIFTH MEANS

10F SIXTH MEANS

10G SEVENTH MEANS

10H EIGHTH MEANS

10I NINTH MEANS

10J TENTH MEANS

11A (CELLULAR PHONE)

Fig. 1

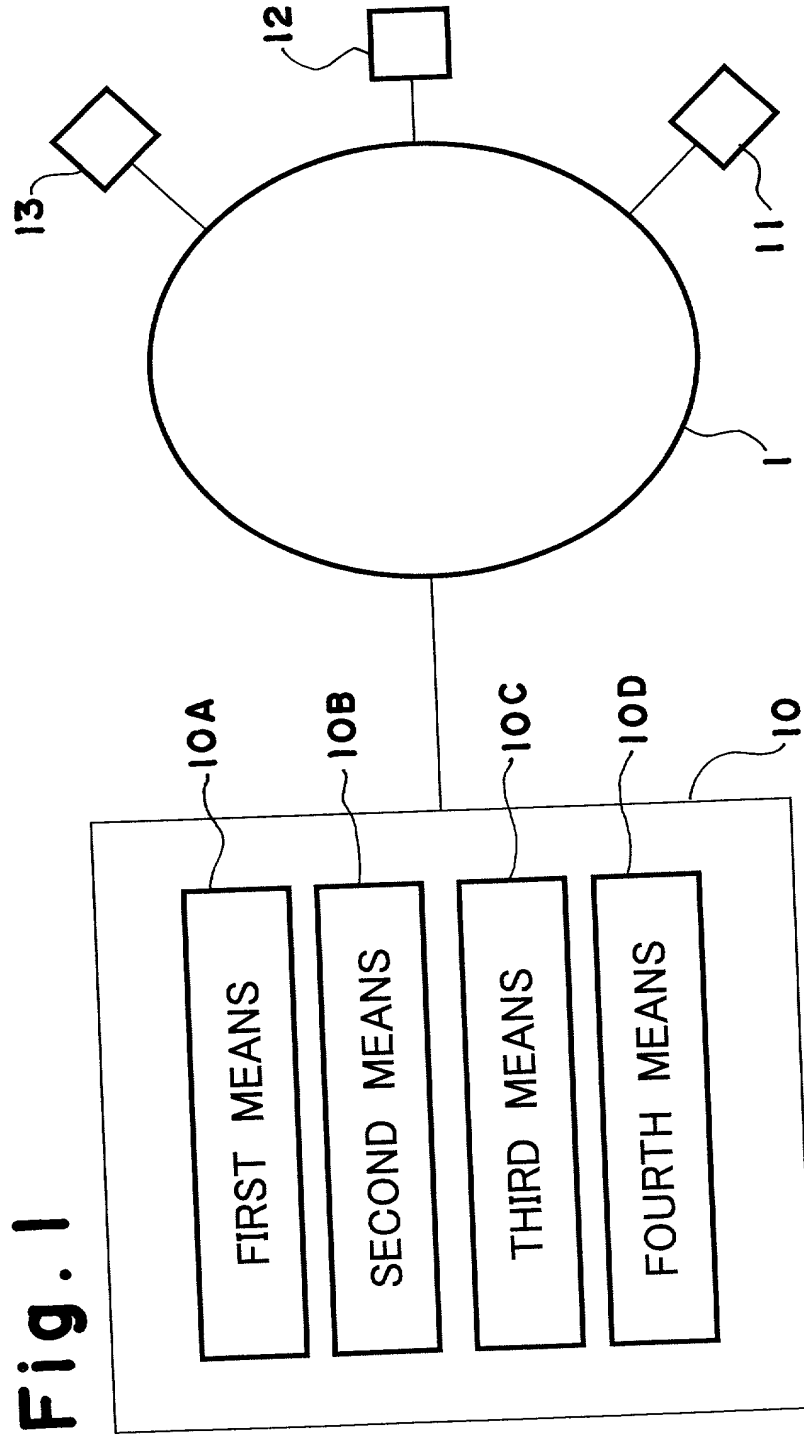


Fig. 2

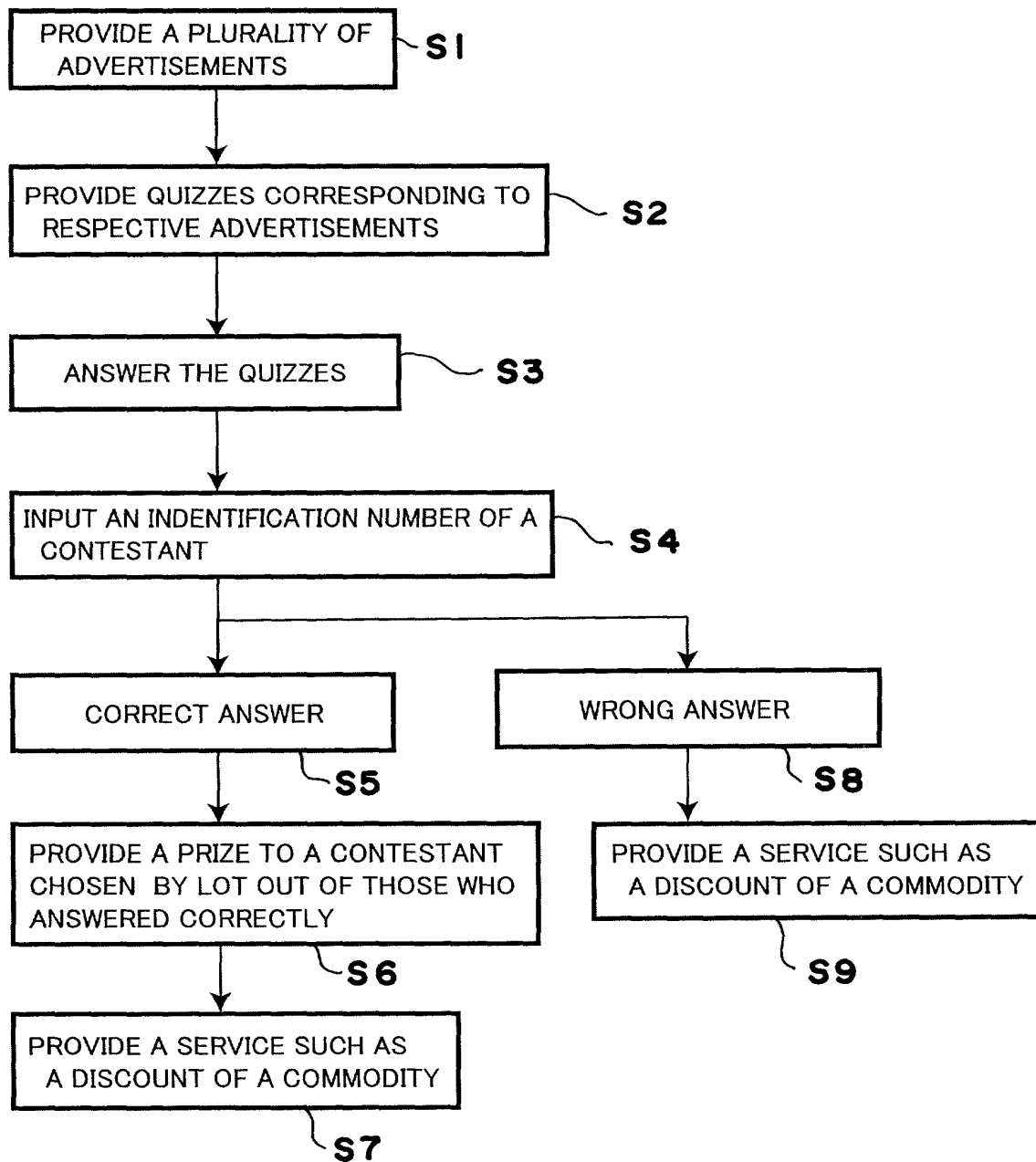


Fig. 3

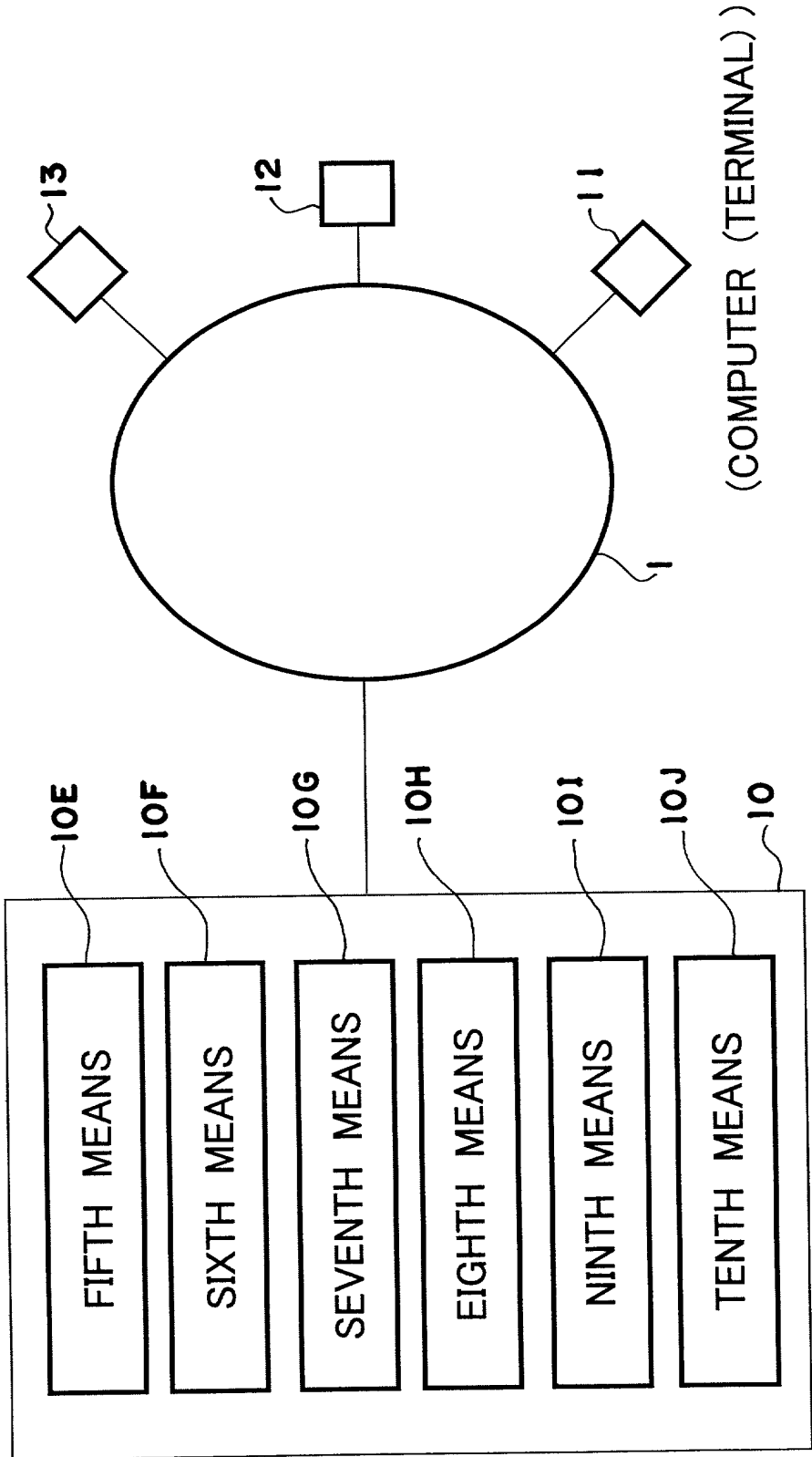


Fig. 4

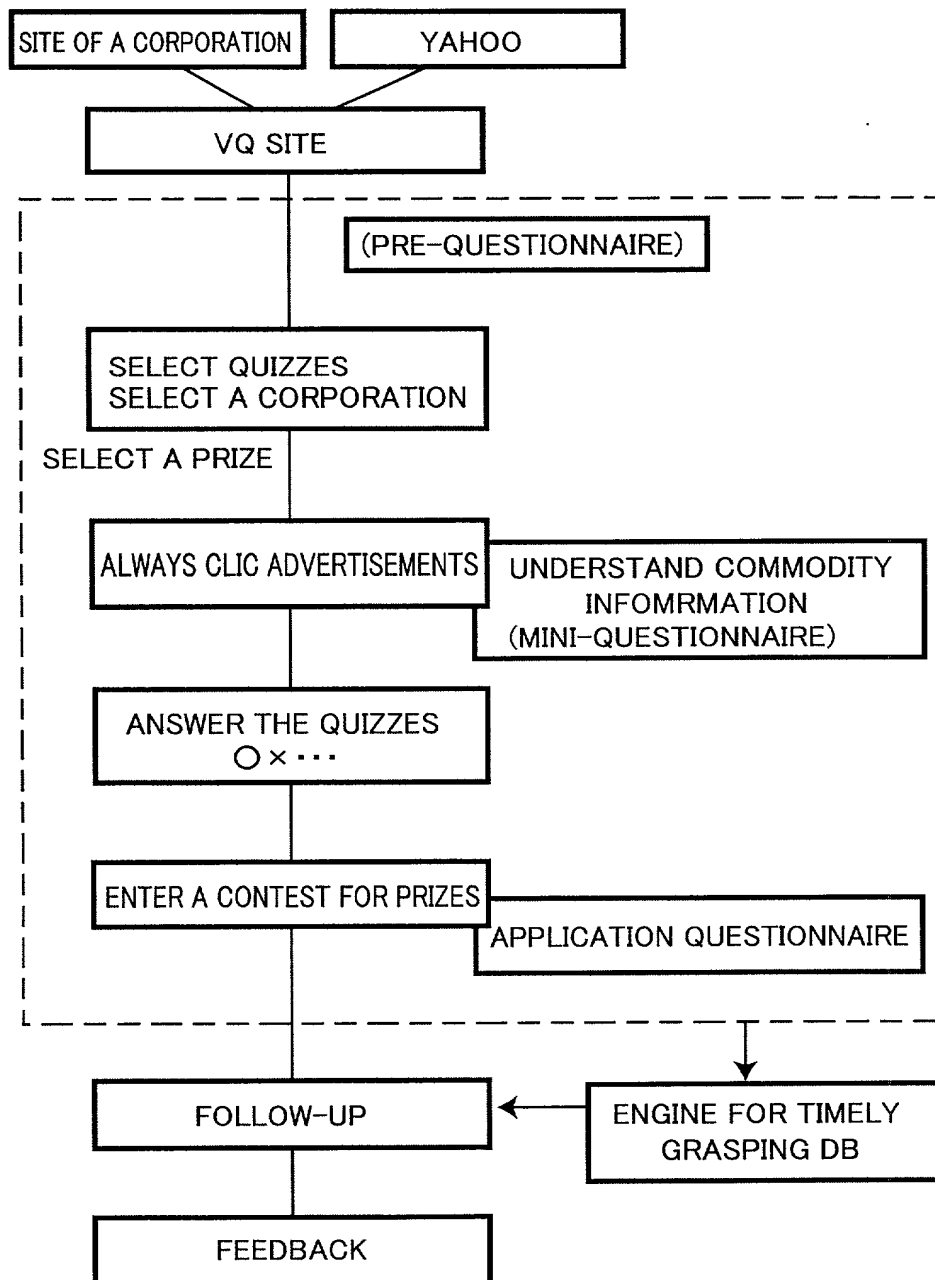


Fig. 5

